Helping Communities
Grow Green & Grow Strong

March 22, 2014





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• Urban trees have been linked to:

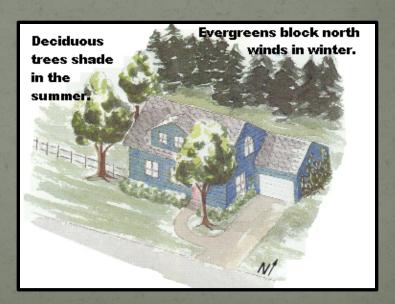


- Reduced Crime
- Increased Property Values
- Decreased Street Noise
- Increased Social Behavior



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- Annual cooling energy savings can be reduced by
   1% for each tree planted near a house
- Annual heating energy savings can be reduced by 2% for each tree planted near a house
  - Positive benefits from wind shielding far outweigh negative benefits from shading





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A five city study by the Journal of Forestry found that on per tree basis, cities accrued benefits ranging from roughly \$1.50 to \$3.00 per \$1.00 invested



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Studies have shown that planting a public shade tree within 50 feet of a residential property will increase the value of that property by 9 percent





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Although there are clear benefits from more public shade trees, there are significant municipal financial constraints to planting more public shade trees

One solution is to develop Urban Tree Farms



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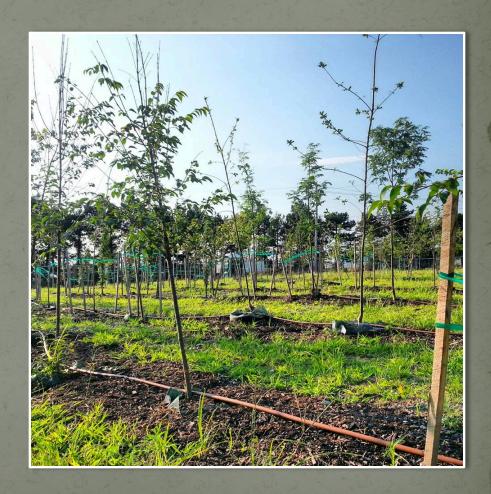
### Benefits of Urban Tree Farms

- Good Source of Public Shade
   Trees at Reduced Cost
- Provide Environmental Benefits
- Provide Enhanced Quality of Life
- Opportunity for Community Engagement



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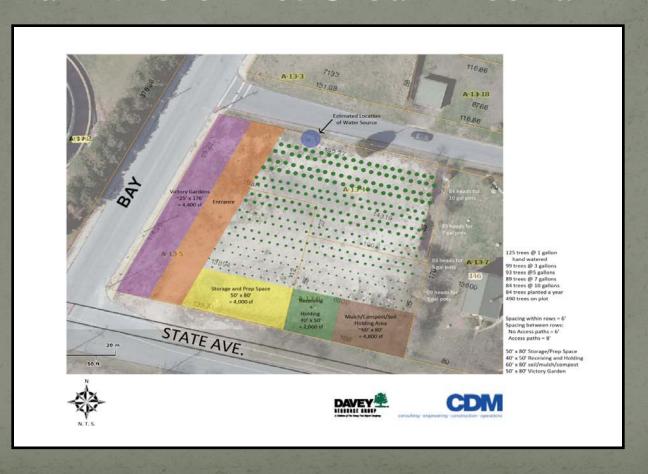
In 2013, the City of Fall River created the 1<sup>st</sup> of three planned Urban Tree Farms





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#### Fall River's First Urban Tree Farm



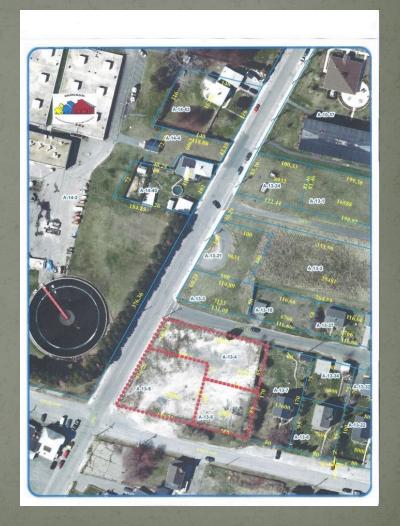


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Developing an Urban Tree Farm

Step 1

Location, Location, Location





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### Developing an Urban Tree Farm <u>Step 2</u>





Build Partnerships



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# Developing an Urban Tree Farm <u>Step 3</u>

Secure Funding



Fall River's Urban Tree
Farm was Funded in
large part by a
Cities of Service Grant



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Step 4







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## Developing an Urban Tree Farm <u>Step 5</u>

### Acquire the Trees







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## Developing an Urban Tree Farm <u>Step 6</u>





It's Planting Time!



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Developing an Urban Tree Farm Step 7







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## Developing an Urban Tree Farm <u>Step 8</u>

Harvesting & Replanting





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### Developing an Urban Tree Farm





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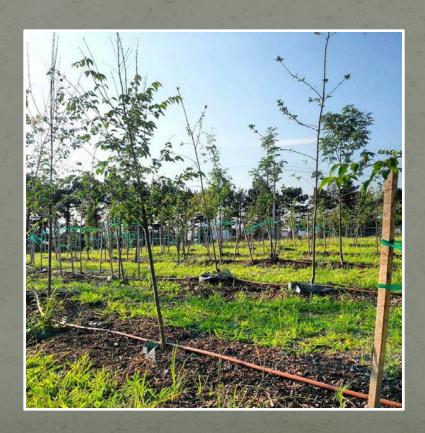
# Developing an Urban Tree Farm <u>Lessons Learned</u>

- Site Selection
- Partnerships/Volunteerism
- Sustainability



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### Questions & Answers



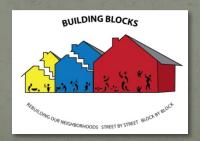


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### Thank You!

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